



## Jefferson County Investor Relations Program

Jefferson County's Investor Relations Program is receiving national attention. We are hearing numerous times that the Commission is on the cutting edge with innovative financing and the establishment of the Investor Relations division.

Recently we were contacted by *The Bond Buyer* to make a presentation at *their Annual Southeast Public Finance Conference to be held at the Disney's BoardWalk Inn, Lake Buena Vista, FL 32830, Phone: (407) 934-3372 on February 20-21, 2002*. We were told that we have a great story to tell and asked if we would to be on a panel, possibly a general session, on [a segment concerning Disclosure](#). The short description for the presentation reads: "A number of municipal issuers have begun adopting disclosure methods that have been long established in the equity markets, including utilizing investor outreach programs such as tracking secondary market prices, web-casting conference calls, and providing secured communication procedures. Are investors satisfied? Do secondary market activities affect primary market values"? We are also considering another [segment that addresses Derivatives](#), based on the creative use of Swaps for debt finance utilized by the Jefferson County Commission.

We were pleased to receive and accept their invitation as part of our ongoing goal to share information and improve voluntary disclosure. For more information on [The Bond Buyer Annual Southeast Public Finance Conference](#) please go to:

<http://tfconferences.com/conferences/BBSE/index.html>

The second big event and very impressive for the County was the invitation to be on the Government Finance Officers Association (GFOA) standing committee for **Governmental Debt and Fiscal Policy**. This is a great honor and we hope to continue showing the country that Jefferson County has one of the finest Finance Departments. Below is an excerpt from the written objectives for the committee

**COMMITTEE OBJECTIVES:** GFOA Standing Committees will establish objectives to include specific projects and activities to benefit the GFOA membership. As appropriate, the GFOA Executive Board and president may direct or suggest that the committee study and make recommendations on certain projects, programs or policy positions.

None of this would be possible without the guidance and support of the County Commission and Finance Director, Steve Saylor. We thank you.